



merperson  
archetype



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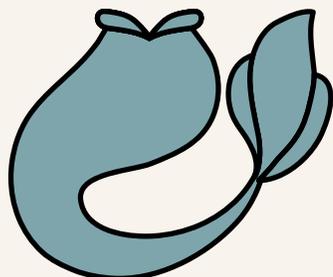
# profile

## Play Types:

Imaginative  
Deep  
Locomotor Play  
Exploratory

## Fun Types:

Free Spirited  
Exploration  
Curiosity  
Problem-Solving  
Competition



## Descriptors:

Ease  
Swiftness  
Courage  
Curiosity  
Youthful

## Type 1.5 Fun:

fun most of the time  
but at some juncture  
will suck, overall a good  
experience.

## Type 2 Fun:

sucks the entire time  
but you are willing to  
weather it since it will  
build character



# d e s c r i p t i o n

Mer-people are aquatic creatures who are half human and half fish. They appear in folklore that spans the world and they are often associated with peril. In other stories mermaids/mermen are generous and often lean into doing good along with being curious.

If you embody the Mer-person play archetype you may find yourself being described as easy going, courageous, curious, youthful, and quick.

When leaning into types of fun, you are willing to face challenges big or small to get to the end destination of fun. Super challenging activities are welcome since you know it will build character and you are able to feed your curiosity.

Mer-people partake in imaginative, deep, locomotor, and exploratory types of play. Imaginative play is about indulging in a narrative where the conventional rules do not apply and anything goes. Deep play allows you to encounter risky experiences and face your fears, making you a better person for it. Locomotor play is cultivating movement for movements sake and allowing yourself to have fun through the movement of energy. Exploratory play helps you use the sense to explore and discover and move through deep play is that is where you are being called.

Fun for Mer-people is curiosity, problem-solving, competition, and exploration. You are the type of person that deliberately looks around and finds ways to test the boundaries set up by our society. You are willing to put yourself out there in order to see what happens. You enjoy being in competition and testing your skills and solving issues that are outside of your normal realm. You want to know the current reality, the future, and the future's future if possible. Soaking up all of the information to help feed your curious desire and your need to problem solve helps you have fun.



**Below you will find some activities that will help you lean into play based on your type.**

-If you enjoy physical activity, entering into races of any kind will be fun for you even if you are competing just against yourself!

-Indulging in science experiments and other experiments that involve problem solving will help you feed into your curiosity.

-Yoga, dance, running, or any other type of movement from a class or in the comfort of your own home will help you lean into your fun!

-Doing new things or going to new places will help you because you will have the chance to explore and learn something new.

-Creating and participating in scavenger hunts can be something that allows you to partake in every aspect of fun and play for your type! The curiosity, competition, exploration, and swiftness!

# strategy tips

**Below you will find some activities that will help you lean into play in your business/strategy based on your type.**

- Being super upfront with your audience and community about risk, fear, and strength and your own experiences will help you create magnetizing energy that is playful in your own way.
- Incorporate movement into your presence online and off-line if possible. Take your audience along through movement and how that brings you energy and lights you up.
- Bring in friendly competition to your platforms and invite your audience into your energy! They will be able to feed off of your energy and everyone will end up having fun!
- Use your visuals and messaging to create a world where anything goes. Your imagination can run wild and so can your clients. No dream is too big! Leaning into your imagination will bring forth playful presence.
- Sharing with your audience where you are leaning into courage and how you are leaning into curiosity everyday! How do you find fun?
  - Invite your audience to share their problems with you and offer free solutions. Your problem solving mind is going to light up and express pure joy which will radiate out to your audience! (Be sure to take care of yourself to and solve your own problems)