



witch / wizard archetype



establisss co.



profile

Play Types:

Symbolic
Recapitulative
Mastery

Descriptors:

Fierce
Mysterious
Dark
Loyal
Introverted

Fun Groups:

Curiosity
Challenge
Immersion
Sensation
Flow

Type 1.5 Fun:

fun most of the time
but at some juncture
will suck, overall a good
experience.

Type 2 Fun:

sucks the entire time
but you are willing to
weather it since it will
build character





description

Witches and Wizards are people thought to possess magical powers that deal with supernatural forces. They appear in myths and folklore across many cultures. There has been misconception that all witches deal with the devil, but witches are so much more than that extreme exterior. Modern Witches are able to use their mastery and symbolism in their fun.

If you embody the Witch/Wizard play archetype, you may find yourself being described as **fierce, mysterious, "dark", introverted, but also incredibly loyal.**

When leaning into the types of fun, you don't mind facing some sort of struggle for the overall experience. You are always looking for traditionally overall fun experiences and experiences that will help build character.

Witch and Wizards often find themselves partaking in **symbolic, recapitulative, and mastery types of play.** Symbolic play is using objects or actions to represent other objects or actions. Recapitulative play is about exploring rituals, fire, darkness, and the history of what you are doing. Mastery play is about control of the physical and affective ingredients of environments and playing with the elements of the Earth.

Fun for you consists of curiosity, challenge, immersion, sensation, and flow. You are the type of person wanting to know what is in the box, what happens next, and what is around the corner. Challenges help you attain a sense of achievement. You are able to completely immerse yourself in other worlds. You find joy in the physical sensations, smell, touch, etc. You can lose yourself in activities that light you up.



play tips

Below you will find some activities that will help you lean into play based on your type.

- Creating a ritual that feels really good to you that you can practice daily. Think about what smells and other sensations you can incorporate.
- Exploring your shadows will help lead you to experiences that will challenge you but will be overall fun. Ask yourself what you are avoiding right now and brainstorm activities that you are feeling pulled to.
- Baking can be a great activity to help you harness the energy of mastery. You are controlling the ingredients and overall outcome. The more you bake, the better you will get leading you to mastery.
- Any activity that has you mixing together ingredients or creating, resin pouring, baking, creating incense, making your own tea, etc.
- Activities that present some sort of a challenge like puzzles, solving mysteries, new languages, etc.
- Learning about biology, astronomy, ecology, etc. any sort of field that explains why things are the way they are.



strategy tips

Below you will find some activities that will help you lean into play in your business/strategy based on your type.

- Your audience is going to know and feel the energy behind everything you put out into the world. Take them along in the things that really light you up!
- Show your audience your rituals and routines and the best parts about them for you.
- Talk more about your shadows and the way that you handle them. It could be personal or business, but bringing in that talk of shadows will lead to connection and breakthroughs in where you need to lean into fun.
- Share the things you have been able to master! Whether it is recipes or activities, share your knowledge when it comes to your journey to mastery.
- Incorporate your desire for challenge into your work. Don't be afraid to allow things to change and become harder.
- Fun may not be the dance parties that you see everyone else doing, but that doesn't mean someone out there doesn't resonate with the ways you have been able to create fun and play in your life.
- Lean into your magic no matter what that means. Call upon the energy and powers of Witches and Wizards and share your craft!