



fairy archetype



establisss co.



Play Types:

Creative

Fantasy

Object

Descriptors:

Gentle

Warm

Light

Diligent

Bubbly

Fun Types:

Free Spirited

Discovery

Surprise

Creativity

Fantasy

Type 1 Fun:

fun the whole time
and never sucks





description

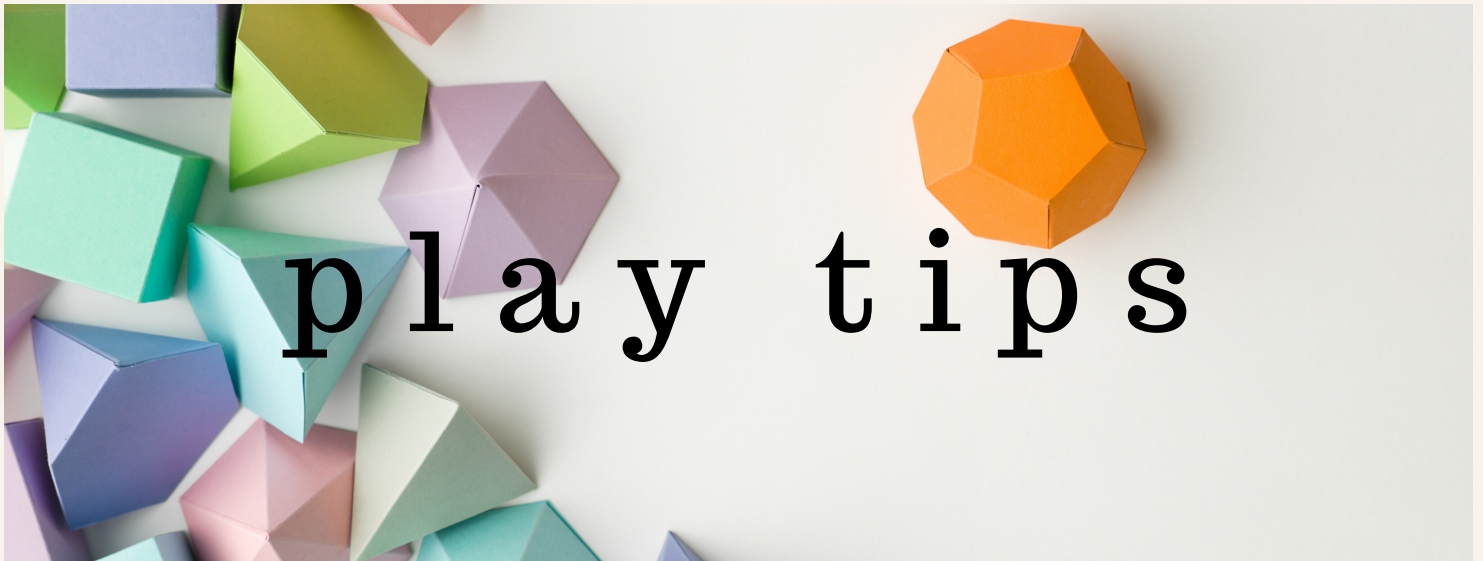
Fairies are spirits from folklore and are gentle, soft, and diligent spirits. They are light creatures who bring their cloud of fairy dust everywhere they go. Fairies are seen mostly in European folklore and they do not have a single origin but are rather made up from a collection of beliefs. So too, those with a Fairy archetype may be made up of multiple aspects that overall describe their fun and play style.

If you embody the Fairy play archetype you may find yourself being described as **gentle, warm, light, diligent, and bubbly.**

When leaning into types of fun, you prefer activities that are fun the entire time. You just want them to keep going and never end. Fun for you is the fun in the traditional sense!

Fairies often partake in **creative, fantasy, and object types of play**. Creative play is trying out new ideas and allowing your imagination to guide you through the process. Creating new things is one of your favorite joys in life. Fantasy play is allowing your imagination to run wild and you love daydreaming about scenarios that may never happen. Object play is partaking in skilled fun that assists in your creative process such as using a paintbrush, drawing, playing music, etc.

Fun for Fairies consists of **discovery, surprise, creativity, and fantasy**. You are the type of person that loves to find new or interesting things. If you weren't searching for them, even better! You love the joy of the unexpected and can find warmth and light in most situations. Allowing yourself to build, invent, and create are all important to your process. Make-believe is easy for you, even as an adult!



Below you will find some activities that will help you lean into play based on your type.

- Video Games or other super interactive game types are good for you and help you lean into the fantasy world.
- Painting or drawing or knitting or anything that allows you to master an object play style is helpful for you to lean into fun.
- Going on adventures outside is good for you too or really any adventure at all where you don't know what you will find.
- Building with your hands using legos, sand, clay, etc will help you bring out your creativity and ability to have fun.
- Finding ways to incorporate your fantasy world into your real life is going to be beneficial, like putting playful objects around your house and space that make you feel like you are living in the world in your dreams. Keeping something playful in my car to hang from my mirror, keeping a fun thing on your desk, fun things in your living room, etc.
Make your space one from your fantasy!
- Building a fairy garden outside or in your home is helpful to bring in the playful and fun energy of your spirit!



strategy tips

Below you will find some activities that will help you lean into play in your business/strategy based on your type.

- Your audience is going to feed off of your playful energy and gentle spirit. Share all aspects of fun and play for you on your stories and create highlights so people can find ways to immerse themselves in your energy and find inspiration.
- Taking your audience along on adventures where there is the possibility for the element of surprise is important! People will begin to lean into their own energy if they are shown it is safe to be surprised.
- Creating materials that embody your creativity and light, warm spirit will be important for selling your offers. Your audience will feel the energy from.
- Utilizing the element of surprise when you are promoting and selling will help you get excited about the offer and that energy will magnetize your soul-clients to you.
- Ask yourself how you can incorporate a fantasy narrative into the work you do? Is it through visuals? Storytelling? The journey of the transformation you provide?
- How can you incorporate that building energy into the time you are working on your business? How can you think of each task as a project and shift your mindset to one that sees each project as a building block?